

# 2010 BROWNFIELD REDEVELOPMENT WORKSHOPS

## An In-depth Review of Brownfield Redevelopment

Monday, May 3, 2010, 9 a.m.–4 p.m.

Comfort Inn, Conference Center, Rooms B, C and D

2424 S. Mission, Mt. Pleasant, MI 48858

9 a.m.–9:15 a.m.	<b>Introduction and opening remarks:</b> Sue Erickson, DNRE, Brownfield Redevelopment Grant and Loan Unit
9:15 a.m.–9:30 a.m.	<b>Welcoming remarks:</b> Representative from hosting city will welcome attendees and highlight successful Brownfield projects in their community.
9:30 a.m.–10:15 a.m.	<b>Keynote address:</b> William Rustem, President and CEO of Public Sector Consultants, will discuss public policy relating to land use and urban development.
10:15 a.m.–10:30 a.m.	<b>Break</b>
10:30 a.m.–11 a.m.	<b>DNRE Brownfield Program:</b> Carrie Geyer and Ron Smedley, DNRE Brownfield Program <ul style="list-style-type: none"> <li>• Cleanup program update</li> <li>• Web site: <a href="http://www.michigan.gov/deqbrownfields">www.michigan.gov/deqbrownfields</a></li> <li>• Available grant and loan funds</li> <li>• Application process</li> <li>• Other DNRE incentives—handout</li> <li>• EPA Brownfield funding</li> <li>• BRA survey results</li> </ul>
11 a.m.–11:45 a.m.	<b>MEDC Brownfield Program:</b> Eric P. Helzer and Sarah Latta Rainero, MEDC Brownfield Program <ul style="list-style-type: none"> <li>• 2009 and 2010 allocation update</li> <li>• 2010 Brownfield program guidelines</li> <li>• Project application process</li> <li>• <b>New</b> Web site: <a href="http://www.TheMEDC.org/brownfields">www.TheMEDC.org/brownfields</a></li> <li>• Brownfield applications—changes, pitfalls and hurdles</li> </ul>
11:45 a.m.–12:30 p.m.	<b>Lunch</b>
12:30 p.m.–1:15 p.m.	<b>Financing in Today's Economy</b> Mike Flanagan from the Capital Markets Team at the MEDC will discuss the current lending environment from his perspective as administrator of the Capital Access Program and Michigan Supplier Diversification Fund, two innovative loan enhancement programs created by the MEDC. Mike works closely with the lending community to structure loan packages for borrowers and has an inside view of how lending institutions operate and make credit decisions. He will provide an overview of the approaches financial institutions utilize as they evaluate prospective projects that will help government officials and their consultants better understand the financing process in today's economy.
1:15 p.m.–2:45 p.m.	<b>Maximizing Various State Brownfield Incentives</b> Carrie Geyer and Darlene VanDale with the DNRE Brownfield Program and Eric P. Helzer and Sarah Latta Rainero with the MEDC Brownfield Program will discuss how to approach projects and use Michigan's Brownfield incentive tools. <ul style="list-style-type: none"> <li>• <b>Brownfield Plans vs. Act 381 Work Plans:</b> Differences between the two “plans” will be discussed. Learn how to identify some of the common pitfalls and deficiencies of both plans.</li> <li>• <b>DNRE and MEDC Incentives—When to Use What and Where:</b> State agencies perspective on the eligibility of various activities between the four primary Brownfield incentive programs: <ul style="list-style-type: none"> <li>◦ <b>DNRE Act 381 Work Plan Eligible Activities:</b> The DNRE will discuss eligible environmental activities for Act 381 Work Plan applications.</li> <li>◦ <b>DNRE Grants/Loans:</b> The DNRE will discuss grant and loan eligible activities.</li> <li>◦ <b>MEGA Act 381 Work Plan Eligible Activities:</b> The MEDC will discuss the new Eligible MEGA Non-Environmental Activities Guidance Document defining MEGA Eligible Activities for Act 381 Work Plan applications.</li> <li>◦ <b>Brownfield MBT Credits:</b> The MEDC will discuss and define Eligible Investment categories for Brownfield MBT Credit applications.</li> </ul> </li> </ul>
2:45 p.m.–3 p.m.	<b>Break</b>
3 p.m.–3:30 p.m.	<b>Deconstruction/Recycling vs. Demolition/Disposal</b> DNRE representatives will discuss approaches for managing buildings and structures at the end of their lives. Presenters will describe building removal through deconstruction and recycling and discuss the application and benefits of this method over traditional demolition methods.
3:30 p.m.–4 p.m.	<b>What Happens When...</b>

